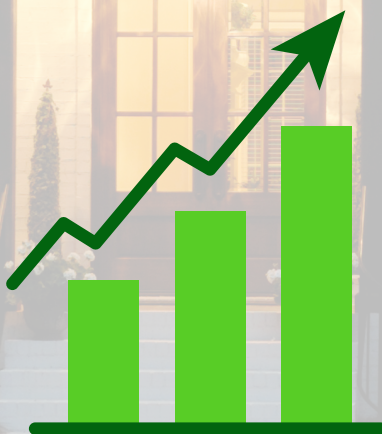




SPOT ON
PLUMBING
Your Dog's Favorite Plumber™

3 PLUMBING UPGRADES THAT INCREASE YOUR HOME VALUE



Cleaner water. Smarter hot water. Stronger protection.

**A HOMEOWNER GUIDE FROM
SPOT ON PLUMBING**

Home value is more than square footage.

The upgrades buyers remember are the ones they can feel, use, and trust every day.

Think like a future buyer: Would you rather walk into a home with better-tasting water, dependable on-demand hot water, and technology that can catch a leak before it becomes a disaster - or a home without those upgrades?

Plumbing improvements rarely come with a guaranteed dollar-for-dollar appraisal bump. But the right upgrades can strengthen buyer appeal, convenience, operating efficiency, and confidence in the home. That combination can make your property easier to love - and easier to market.

Three upgrades. One simple homeowner payoff.

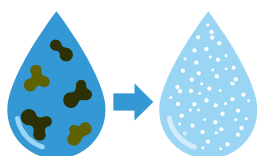
- ✓ Whole-home water filtration: improve everyday water quality and protect fixtures/appliances from buildup.
- ✓ Tankless water heating: add on-demand hot water, free up floor space, and reduce standby energy losses.
- ✓ Smart leak detection: add an early-warning layer that can help reduce water waste and limit damage.

THE VALUE FORMULA

Comfort + efficiency + protection + documented professional installation = a home improvement story buyers can understand.

Whole-home water filtration

A quality water system can make the home feel more polished from the first glass of water to the last shower of the day.



Water quality is one of those upgrades people experience immediately. A well-designed system can improve taste and odor, reduce certain contaminants depending on the media used, and help limit mineral buildup on fixtures and appliances.

VALUE SIGNALS

- ✓ “Move-in ready” convenience - filtration is already installed and maintained.
- ✓ Cleaner-looking fixtures and less visible scale can support a cared-for-home impression.
- ✓ A dedicated drinking-water option such as reverse osmosis can reduce reliance on bottled water.
- ✓ System records, filter-change dates, and professional installation give future owners confidence.

Spot On Plumbing offers whole-house filtration, reverse osmosis, water softeners, and carbon filtration options. The best fit depends on your water quality, household goals, and plumbing configuration.

Turn filtration into a selling feature

YOUR FILTRATION VALUE CHECKLIST

1

Test before you invest

Start with the actual water issues you want to solve: taste, odor, hardness, sediment, or specific contaminants.

2

Choose the right system

Whole-house filtration, softening, carbon media, and reverse osmosis solve different problems.

3

Make maintenance easy

Keep replacement filters, service dates, and model information together in a home binder.

4

Protect the installation

Professional sizing and installation help avoid pressure, flow, drain, and maintenance headaches.

5

Show it off

If you sell, list the system in the property features and explain what it does in plain English.

PRO TIP: A simple “Water System Care Sheet” with the install date, system model, filter schedule, and plumber contact can make a premium feature feel even more valuable.

Tankless water heating

On-demand hot water is easy for buyers to understand: more usable space, no big storage tank, and high-efficiency options.



Tankless systems heat water as it is needed instead of keeping a large tank hot all day. That can reduce standby losses, create a cleaner mechanical-room footprint, and deliver long stretches of hot water when the system is properly sized.

DOE ENERGY FACT: For homes using 41 gallons or less of hot water per day, gas tankless water heaters can be about 24%-34% more energy efficient than conventional storage water heaters. Savings vary with household usage, fuel type, equipment, and installation.

WHAT BUYERS NOTICE

- ✓ On-demand hot water and strong recovery for busy households.
- ✓ More usable floor space where a bulky tank once sat.
- ✓ Modern equipment and a clean, professional installation.
- ✓ An efficiency story that is easy to explain in a listing or showing.

A great tankless system starts with sizing

“Tankless” does not mean “one-size-fits-all.” The system has to match your family and your house

How many fixtures run at once?

Peak demand matters. Two showers plus a dishwasher is a different load than one shower at a time.

What fuel and utilities are available?

Gas supply, venting, electric service, condensate drainage, and water quality can affect the installation.

How hard is your water?

Scale can reduce performance over time. Water treatment and routine descaling may be part of the ownership plan.

Where will the unit go?

Tankless units can reclaim space, but placement still has to meet manufacturer and code requirements.

SPOT ON TIP: Ask for a whole-system evaluation - not just a box swap. Correct sizing, venting, gas/electrical capacity, and water quality are what turn a tankless heater into a long-term upgrade.

Smart leak detection + automatic shutoff

The most valuable water damage is the damage that never happens.

Smart leak detection is less about luxury and more about protection. Depending on the system, sensors can watch for moisture, monitor unusual flow, send phone alerts, and even shut off the water automatically.



EPA WATER SENSE: Leak detection and flow monitoring devices can help identify leaks or irregular water use and reduce water waste and damage. EPA also notes that some systems can activate a shut-off valve to prevent further water loss.

VALUE SIGNALS

- ✓ A visible “protected home” feature buyers can understand instantly.
- ✓ Remote alerts can add confidence for travel, second homes, and busy households.
- ✓ Automatic shutoff can add another layer of protection when nobody is home.
- ✓ Some insurers may offer discounts or credits for qualifying systems - homeowners should check with their carrier.

Three upgrades. One stronger home story.

Together, these improvements address water quality, hot-water performance, and risk management.



BETTER WATER



BETTER HOT WATER



BETTER PROTECTION

HOMEOWNER UPGRADE SCORECARD

Question	Yes	Not yet
Do you dislike the taste, smell, hardness, or residue from your water?		
Does your water heater run out, take up too much space, or cost more to operate than you would like?		
Would you know quickly if a hidden leak started while you were away?		
Could you show a future buyer maintenance records for your major plumbing upgrades?		

Make the upgrades part of your home's paper trail

A future buyer cannot value what they do not understand. Documentation turns equipment in to a feature.

1. SAVE

Installation invoice, model and serial numbers, warranty details, permits if applicable.

2. MAINTAIN

Filter changes, descaling/service dates, sensor battery checks, and annual plumbing inspections.

3. EXPLAIN

One-page summary of what each system does, how it helps, and what the next maintenance date is.

4. MARKET

When selling, give the information to your agent and include approved system features in the listing.

HOME VALUE RULE: Do not promise yourself a specific resale return. Instead, invest in improvements that make the house more comfortable now and easier to explain, protect, and maintain later.

Why homeowners choose Spot On Plumbing

Local expertise, clear options, and professional plumbing work designed around your home.



- ✓ Veteran-owned and operated
- ✓ Licensed, bonded, and insured plumbers
- ✓ 24/7 emergency response
- ✓ Transparent pricing with no hidden surprises
- ✓ Water filtration, water heater, and leak-detection expertise
- ✓ Serving Tulsa, Broken Arrow, and nearby communities

Need a plumber?

Schedule a plumbing upgrade consultation and build a plan around your home, your water, and your goals.

CALL OR TEXT (918) 818-3901

spotonplumbing.com

Coupon booklet

Three offers for the three upgrades in this guide. Present coupon at time of estimate.

WATER FILTRATION

\$250 OFF

A qualifying whole-home water filtration system installation.

CODE: FILTER250

Residential only. One coupon per household. Cannot be combined. Expires 12/31/2026. Qualifying install required.

TANKLESS WATER HEATER

\$300 OFF

A qualifying tankless water heater installation.

CODE: HOT300

Residential only. One coupon per household. Cannot be combined. Expires 12/31/2026. Qualifying install required.

SMART LEAK PROTECTION

\$150 OFF

A qualifying whole-home smart leak detection / automatic shutoff installation.

CODE: LEAK150

Residential only. One coupon per household. Cannot be combined. Expires 12/31/2026. Qualifying install required.

Sources + homeowner notes

HOMEOWNER NOTES

SOURCES

U.S. Department of Energy, Energy Saver Guide
Tankless water-heater efficiency ranges and usage considerations.

U.S. EPA WaterSense, Leak Detection and Flow Monitoring Devices
Leak alerts, flow monitoring, automatic shutoff, and water-damage reduction guidance.

Spot On Plumbing, Plumbing Services / Water Heater / Leak Repair pages
Local service offerings, service area, and company positioning.

IMPORTANT: Home-improvement value depends on the property, market, buyer preferences, installation quality, maintenance, and many other factors. This guide describes potential buyer appeal and homeowner benefits - it is not an appraisal, resale guarantee, insurance promise, water-quality certification, or estimate of future utility savings.

Offer approval note: Coupon amounts and terms should be reviewed by Spot On Plumbing before public distribution.